# interzen®

# The complete CRM solution for the management of the entire sales process.

# **ABOUT ZENCRM**

ZenCRM is the integrated Customer Relationship Management solution that is part of the broader ZenShare Suite 100% made by Interzen.



The complete tool based on the Lead to Cash process for the seamless management of the entire sales process; just one single tool stretching from lead generation to invoice collection, up to customer care activities.



#### See what our CEO is saying:

"We help our customer create value by providing him with the right information at the right time, in order to trigger a prompt and correct response to both internal and external customers."

Carlo Guarino, CEO, Interzen Consulting

#### WHAT WE OFFER

We offer 360-degree functionalities to meet the needs of all business areas.

- Integrated Marketing Management. Save time automating your marketing processes. An advanced set of features for the management of the marketing automation process.
- Sales Pipeline Management. Improve business performance and increase sales.
  Sales Automation features for the complete and optimized management of the sales process.
- Customer Care Management. Providing a more accurate service helps retaining existing customers. Specific features for Case Management and Trouble ticketing: customers deserve the most important assistance and support services.



## Be future-ready

Continuous innovation from Microsoft supports your development today, and your product visions for tomorrow. With 1,000+ new capabilities in the past year, you can build on the latest advancements in AI, blockchain, Kubernetes, containers, and databases to keep you ahead of the curve.

Our enterprise grade analytics solution outperforms the competition, costs less, and is fully compatible with your existing development, BI, and data-science tools.

### Operate hybrid seamlessly

On-premises, in the cloud, and at the edge—we'll meet you where you are. Integrate and manage your environments with tools and services designed for hybrid cloud.

Enhance security, simplify access, and set smart policies across your different environments with a single-identity platform trusted by 90% of enterprises globally.

# Build on your terms

You have choices. With a commitment to open source and support for all languages and frameworks, build and deploy how you want to. Take advantage of the full-featured, integrated development environments with built-in support Visual Studio and Visual Studio Code, the most popular IDEs trusted by 15M+ developers.

We embrace open source, drive innovation through collaboration, and contribute back to the community.

# Trust your cloud

Get security from the ground up, backed by a team of experts, and proactive compliance trusted by enterprises, governments, and startups.

With a \$1B+ investment in security R&D and 3,500 cybersecurity experts, security is foundational for Azure.



Microsoft Azure is an ever-expanding set of cloud computing services to help your organization meet its business challenges. With Azure, your business or organization has the freedom to build, manage, and deploy applications on a massive, global network using your preferred tools and frameworks.

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